

SAVE THE DATE!

Convened by the Michigan Department of Community Health

MONDAY

NOVEMBER 13, 2006



**DESIGNING
HEALTHY LIVABLE
COMMUNITIES:**

A Study in Best Practices

Featuring keynote speaker:

*Fred Kent, President of
Project for Public Spaces*

Kellogg Hotel and Conference Center, East Lansing, MI

CONFERENCE PURPOSE

In some Michigan communities, a healthy lifestyle could be chosen if barriers to physical activity and healthy eating were eliminated. The third Designing Healthy Livable Communities Conference will convene national experts and Michigan leaders to talk about best practices that help people make healthy choices. The conference will provide:

- ▶ A clear and comprehensive vision of what a community that promotes healthy nutrition and physical activity looks like, based on best practices.
- ▶ Specific ideas for improving public health through land use, community design, physical activity, nutrition and transportation choices.
- ▶ Proven tools and resources to accomplish the goal of designing healthy communities.
- ▶ New relationships with counterparts in other communities who are also working toward creating healthier places to live.
- ▶ A place to network with other professionals working to design healthier communities.
- ▶ Action plan ideas that you can take back to your communities to enhance healthy choices.

WHO SHOULD ATTEND?

- ▶ Bicycle and pedestrian advocates
- ▶ Chambers of Commerce
- ▶ Civic and service organizations
- ▶ Community health representatives including local public health and hospitals
- ▶ County Extension
- ▶ Dietitians and nutritionists, including from schools and hospitals
- ▶ Economic development specialists
- ▶ Elected and appointed officials
- ▶ Faith-based organizations
- ▶ Farm Bureau members and other agricultural groups
- ▶ Health care professionals
- ▶ Law enforcement professionals
- ▶ Local community groups
- ▶ Neighborhood associations
- ▶ Parks and recreation professionals
- ▶ Planners and planning commissioners
- ▶ Residential and commercial developers
- ▶ School board and PTSA representatives
- ▶ Trail supporters
- ▶ Transportation professionals, including engineers
- ▶ Youth leaders

CONFERENCE HIGHLIGHTS

- ▶ **Fred Kent, President of Project for Public Spaces**, is a leading authority on revitalizing city spaces and one of the foremost thinkers in livability and the future of the city. He will open the conference with a keynote address.
- ▶ **Detroit on the Move** is a dynamic and interactive panel discussion on all the new and exciting work going on in the Detroit area.
- ▶ **Presentation of the Promoting Active Communities Awards**
- ▶ **A Culinary Demonstration and Reception**—A great entertaining and healthy way to end the day!
- ▶ **18 interactive workshops**



PRELIMINARY CONFERENCE AT-A-GLANCE



DESIGNING HEALTHY LIVABLE COMMUNITIES:

A Study in Best Practices

MONDAY

NOVEMBER 13, 2006

Kellogg Hotel and
Conference Center,
East Lansing, MI

7:30 A.M.

Continental Breakfast with Exhibitors

8:30 A.M.

Welcome and Introductory Remarks
*Michigan Department of Community
Health*

8:35 A.M.

Keynote Address: **Creating Valuable
Communities OR Building Our Communities:
Solutions for Sustainability**

*Fred Kent, President
Project for Public Spaces, New York, NY*

9:30 A.M.

Stretch Break

9:45 A.M.

Panel: **Detroit on the Move**

Innovative and exciting things are happening in Detroit—on the riverfront, in neighborhoods and downtown. An interactive panel of Detroit leaders directly involved will share the most up-to-date news about these creative developments.

10:45 A.M.

Break with the exhibitors

11:15 A.M.

Concurrent Workshops: **Group 1**

- ▶ **Session 1:** Safe Routes to School Programs
- ▶ **Session 2:** Form Based Codes: Improving Community Design
- ▶ **Session 3:** Best Practices for Green Infrastructure
- ▶ **Session 4:** Inviting Business @ 3 and 13 mph
- ▶ **Session 5:** Healthy Community Success Stories and Best Practices
- ▶ **Session 6:** Community Health and Economic Opportunities through Urban Agriculture

12:30 P.M.

Lunch

1:30 P.M.

Concurrent Workshops: **Group 2**

- ▶ **Session 7:** School Site Planning
- ▶ **Session 8:** Form Based Codes: A Developer's Perspective
- ▶ **Session 9:** Evaluating Your Community: Which Assessment Tool is Right for You?
- ▶ **Session 10:** Healthy Air: How to Make Your Community Smoke-Free
- ▶ **Session 11:** Community Events and Programs for Encouraging a Physically Active Lifestyle
- ▶ **Session 12:** Charrette Public Workshops: Attracting the Right People and Facilitating Successfully (repeated at 3:00 p.m.)

2:45 P.M.

Break

3:00 P.M.

Concurrent Workshops: **Group 3**

- ▶ **Session 13:** People-First Transportation Projects through Context Sensitive Solutions
- ▶ **Session 14:** Farmers' Markets: Healthy for Customers, Farmers and Communities
- ▶ **Session 15:** Michigan's Trails Check Up: How are we doing?
- ▶ **Session 16:** Imagine and Create an Active Community
- ▶ **Session 17:** Business Efforts to Promote Physical Activity
- ▶ **Session 18:** Charrette Public Workshops: Attracting the Right People and Facilitating Successfully (repeat of Session 12)

4:15 P.M.

Join us as we close the conference with:
**Presentation of the Promoting Active
Communities Awards**

Raffle drawing

Cooking demonstration, followed by
reception

6:00 P.M.

Adjourn

CONFERENCE PLANNING PARTNERS

The Conference Planning Partners invite everyone involved in the planning, development and administration of a community to attend Designing Healthy Livable Communities.

American Heart Association, Midwest
Affiliate

American Planning Association
American Society of Landscape
Architects, Michigan Chapter
Governor's Council on Physical
Fitness

Institute of Transportation Engineers,
Michigan Chapter

Michigan Association for Local Public
Health

Michigan Association of Planning
Michigan Department of
Transportation

Michigan Dietetic Association
Michigan Environmental Council
Michigan Department of Community
Health

Michigan Public Health Institute
Michigan Recreation and Park
Association

Michigan State University Extension
Michigan Trails and Greenways
Alliance

Tri-County Regional Planning
Commission

REGISTRATION INFORMATION

REGISTRATION FEE:

Teams of four (4) or more people who are registered from the same organization will receive a \$10/person discount if registered by October 31.

Early registration: By October 31

- Individual registration: \$95 per person
- Team registration: \$85 per person for teams of four or more people from the same organization. (Team registration discounts are only available through October 31.)

Full registration: After October 31

- \$125 per person

HOTEL REGISTRATION:

A block of rooms has been reserved at the Kellogg Hotel and Conference Center. Call 517-432-4000 to reserve a room at the conference rate of \$65 plus tax. Reference the Michigan Department of Community Health conference.

NEED MORE INFORMATION?

Register and/or request additional information by completing the attached registration form or by contacting Diane Drago by fax (517-663-5245), e-mail (DMSdiane@concentric.net). For additional copies of this document, go to the website at www.michigan.gov/cvh, then go to the "What's New" page.

REGISTRATION AND INFORMATION FORM



DESIGNING HEALTHY LIVABLE COMMUNITIES:

A Study in Best Practices

Return this form by
mail or fax to:

Diane Drago,
DESIGNING HEALTHY,
LIVABLE COMMUNITIES
CONFERENCE
c/o Diversified
Management Services
620 Hall Street
Eaton Rapids, MI 48827
FAX: 517-663-5245

Make check or money
order payable to:

HEALTHY COMMUNITIES CONFERENCE

VISA and Mastercard
are also available.
(A confirmation will
be sent.)

NAME

ORGANIZATION

TITLE

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE

FAX

E-MAIL

REGISTRATION RATE

By October 31:

- Individual early registration—\$95
- Team registration—\$85
Team name (Name of organization under which you and the other three members of your team are registering):

After October 31:

Team registration is not available after October 31.

- \$125 per person

WORKSHOP SELECTION

I plan to attend these workshops:

- 11:15 a.m. Session # _____
- 1:30 p.m. Session # _____
- 3:00 p.m. Session # _____

PAYMENT INFORMATION

- A check is enclosed. (Make payable to Healthy Communities Conference.)
- Charge my credit card:
 VISA Mastercard

CARD NUMBER

EXPIRATION DATE (required for processing)

NAME ON CARD

ADDITIONAL INFORMATION

- I require a vegetarian meal.
- I have a physical requirement:

- You may include my name and contact information in the final program materials.